

Winston-Salem Downtown  
**GROCERY**

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**W**hat a great start! We were pleasantly surprised and encouraged by the outcome of Sunday's meeting. It was exciting to meet such a diverse group of people who are equally passionate about a downtown co-op. We came away from the meeting with lots of great feedback and we look forward to seeing each of you again at our next meeting.

To keep you thinking about how you can stay involved, we've brainstormed six key areas that are vital to the foundation of Downtown Grocery:

1. Local growers and distributors.
2. Financing options. Loans, grants, investors, fundraising, etc.
3. Real estate. What kind of a space and location do we need?
4. Grocery investigation. What should we carry?
5. Marketing and advertising.
6. Neighborhood associations. Recruitment, managing members.

At our next meeting, we plan on developing these into committees. If you are interested in serving on a committee, please begin to consider which of the six areas you could be most beneficial, and let us know at the next meeting or through email if you are unable to make the meeting.

Please share this newsletter with your friends and neighbors to encourage others to become apart of this cooperative effort. A great way to stay informed and in contact is through our website at [www.dtgrocery.com](http://www.dtgrocery.com)